



Reminders...

- Lines are muted...
- Please submit your questions via the chatbox on your zoom screen

Communications Subcommittee Open Forum Meeting

January 31, 2024

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A UNISON RISK ADVISORS Company

Agenda

- Review of Capital Rx Change to Optum
- Healthcare Bluebook Update
- Brook+ Update
- NY44 Website Statistics
- Upcoming Communications

Communications Subcommittee Members

Candy Reimer – NY44 Trustee

Bob Giannicchi – NY44 Trustee

Stacey Porter – NY44 Benefits Specialist

Lora Schasel – NY44 Fiscal Agent

John Kertis – Oswald Communications Leader

Review of Capital Rx Change to Optum

Optum Has Replaced Walmart

Effective January 1, 2024

- Effective January 1, 2024, Capital Rx, the provider of your pharmacy coverage, moved to Optum Home Delivery and Optum Specialty Pharmacy.
- The NY44 website has been updated with the Optum flyers and other communications materials.
- The Capital Rx Member Help Desk is open 24/7: Call 1-833-772-2779.

IMPORTANT INFORMATION:

The change to Optum still allows members the option to use Wegman's and Stoney Point Pharmacy.



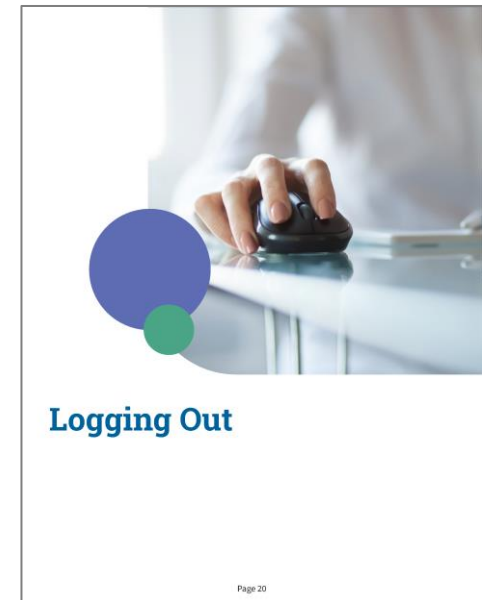
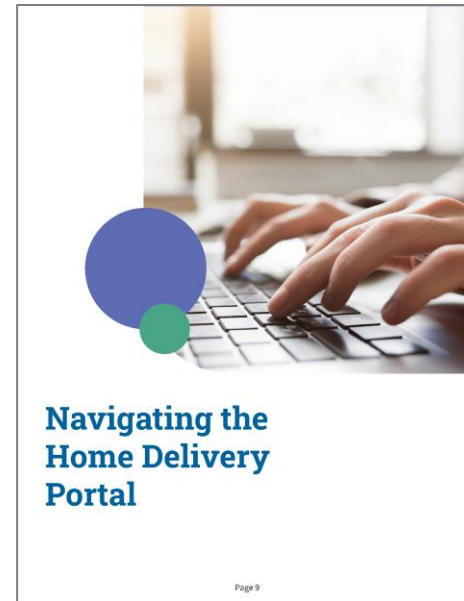
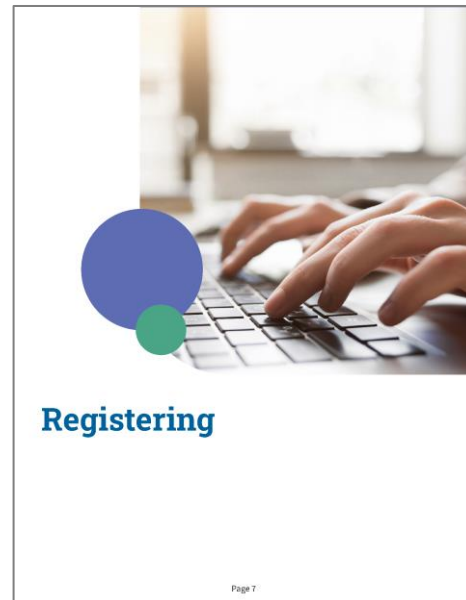
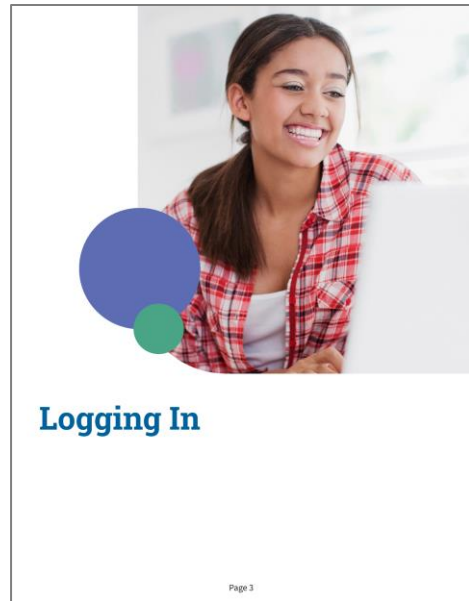
Stoney Point Pharmacy



Optum Home Delivery: Portal Guide – NEW!

A detailed guide to navigating the Optum Home Delivery Portal was created and is available on the Optum Pharmacy page of the NY44 website.

www.ny44.e1b.org/capitalrx



Healthcare Bluebook Update

Healthcare Bluebook: Let's Review

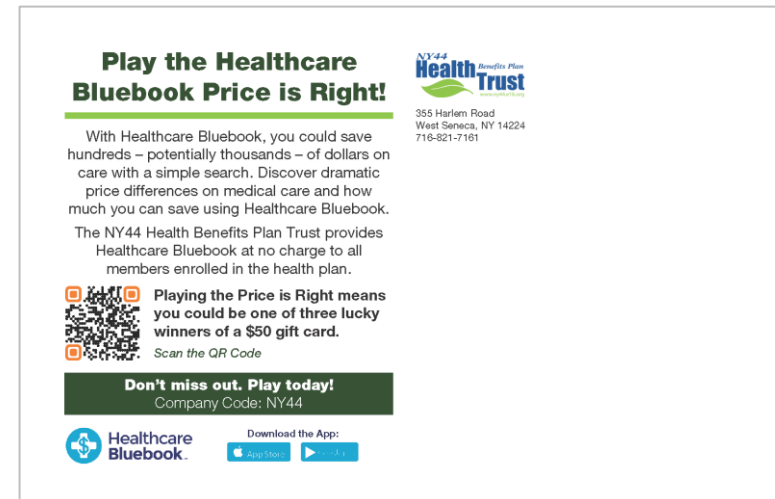
- Healthcare costs varying widely between network providers.
- Healthcare Bluebook can take the mystery out of cost savings.
- Selecting low-cost/high-quality care can help reduce out-of-pocket expenses.
- Members can shop for prices and locations with their doctor using the Healthcare Bluebook mobile app.
- The member can then decide which location fits your budget and your medical situation.
- Since implemented in April, the Healthcare Bluebook program has grown in popularity with members.
- **Over 500 members a month utilize the program to compare healthcare costs.**
- Plus, members can earn rewards for selecting a lower-cost/high-quality provider for their healthcare services.



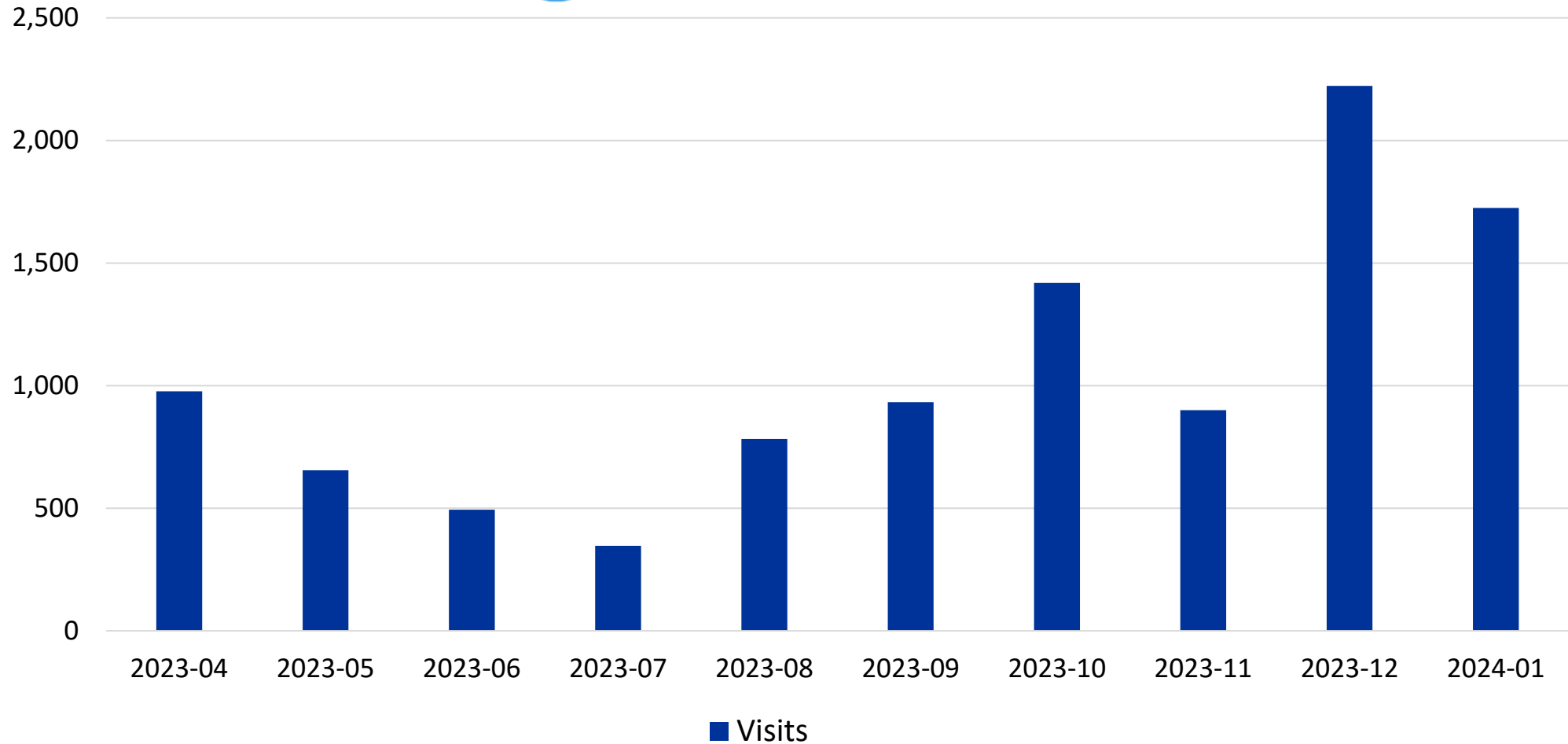
Healthcare Bluebook™

Healthcare Bluebook: Price is Right Game

- Game launched on December 11 on website
- Game closed on January 10
- Objective was to increase general awareness of program and improve engagement with HCBB mobile app
- Results: 62 completed entries plus 160 incomplete entries (did not install app)
- Prizes awarded at random from completed entries: three digital Visa gift cards emailed to winners



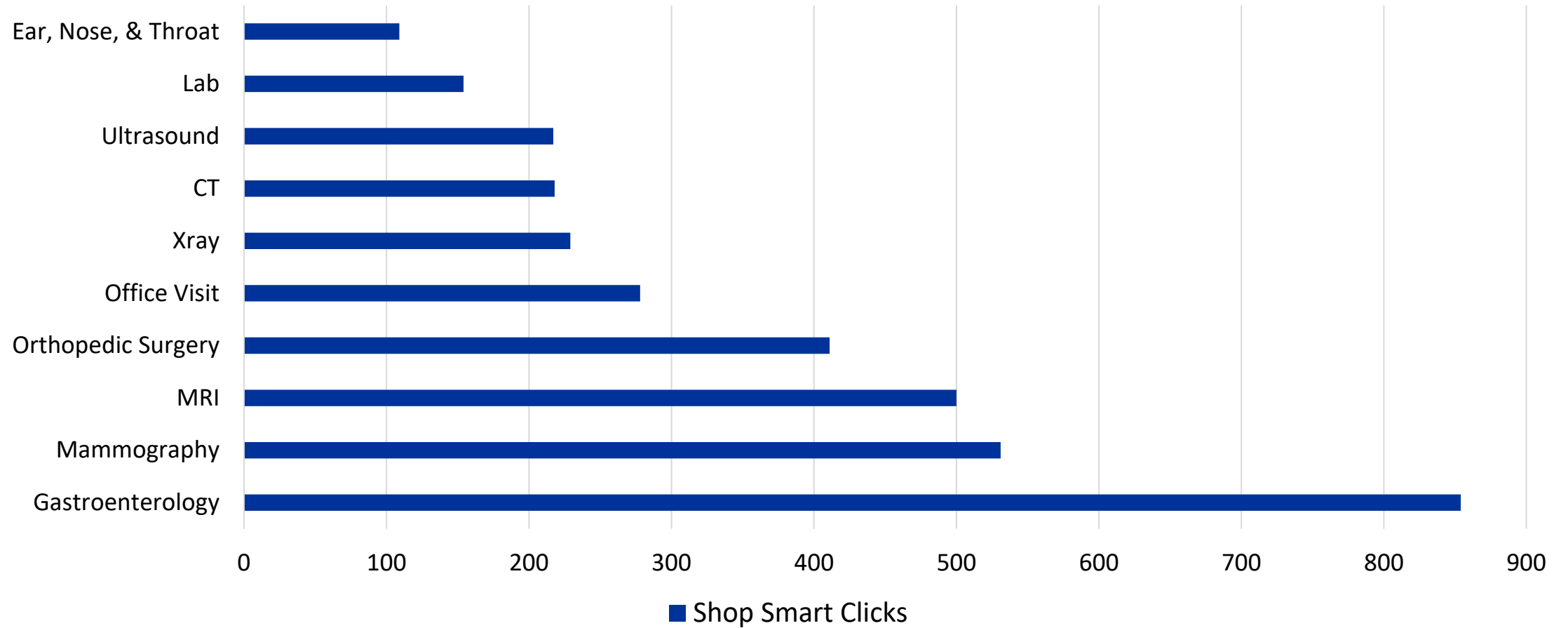
Healthcare Bluebook: Visits to HCBB Website as of 01/28/2024



Healthcare Bluebook: Top Ten Procedures Members are Shopping



Healthcare Bluebook™



Healthcare Bluebook: Rewards Reminders

- Rewards are earned by visiting “green” providers for rewards-eligible procedures.
- Members must “search” before the procedure to qualify for the reward.
- Members do not have to submit any special forms to get a reward. Healthcare Bluebook does all the processing and there are no additional forms to submit.
- Remember, a reward cannot be earned until the claim is submitted to insurance carrier.
- There is typically a two-month delay between when the reward is earned, and reward is issued to the member. December rewards will be reported in February.

Members with questions can call the Healthcare Bluebook support line at 1-888-316-1824.



Healthcare Bluebook™

Healthcare Bluebook Rewards

(As of 01/29/2024)

Month	Rewards Issued	Dollar Amount
MAY - 23	1	\$35
JUN - 23	16	\$1,305
JUL - 23	14	\$1,030
AUG - 23	43	\$3,075
SEP - 2023	0	\$0
OCT - 23	61	\$4,450
NOV - 23	18	\$1,230
TOTALS	153	\$11,125

Brook+ Update

Brook+ Program: Let's Review

- The Brook+ program is a Diabetes Prevention Program.
- According to the American Diabetes Association:
 - Over 37 million Americans have diabetes;
 - Another 96 million have prediabetes; and,
 - Today, diabetes causes more deaths than breast cancer and AIDS combined.
- Good news: People can significantly reduce the risk by making simple, daily lifestyle changes, which is what the Brook+ program is designed to do.
- **Joining a Diabetes Prevention Program can cut the risk of developing type 2 diabetes in HALF.**

brook+



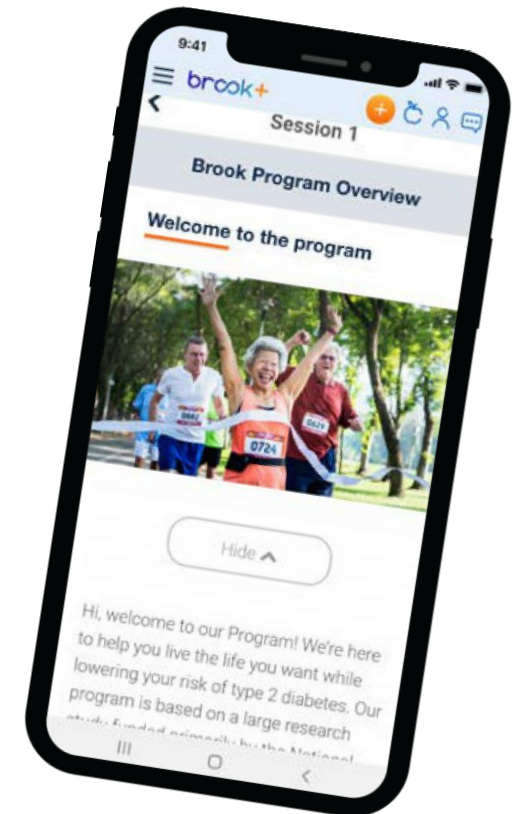
Brook+ Program: Let's Review

- Brook+ is a fully digital program certified by the Centers for Disease Control (CDC).
- Members work the program on their time and their own pace but there is a personal *Health Coach* every step of the way.
- Members must qualify to join the program.
- It's easy to see if you qualify by taking the 1-minute health quiz.
- Members who are eligible can join immediately by entering member ID information.

There is no cost to members for this program.

It is provided as part of the NY44 Health Benefits Plan Trust medical plan benefits.

brook+



Brook+ Program: Latest Activity

Independent Health Members

- Enrollments: 417
- Total pounds lost: 1,413

MVP Members

- Enrollments: 64
- Total pounds lost: 149

brook+

In October 2023, there were only
148 Independent Health
Members enrolled!

Learn more: www.ny44.e1b.org/brook

1-Minute Eligibility Quiz

Eligible Independent Health members
can join Brook+ at no additional cost.

Join today to get your
free wireless scale.



NY44 Website Statistics

NY44 Website: Pageviews

	07.01.23 – 09.30.23 (Q3)		10.01.23 – 12.31.23 (Q4)		January 2024	
	Web Page	Views	Web Page	Views	Web Page	Views
1	Enrollees- NY44	538	HealthCare Bluebook- NY44	746	HealthCare Bluebook - NY44	216
2	HealthCare Bluebook- NY44	409	Enrollees- NY44	525	Enrollees - NY44	210
3	W- Medical- NY44	357	Optum	398	Optum - NY44	169
4	Western Region- NY44	324	W- Medical- NY44	373	W - Medical - NY44	159
5	Contacts- NY44	302	Western Region- NY44	331	Western Region - NY44	131
6	Participating Schools- NY44	291	Brook+- NY44	310	Participating Schools - NY44	111
7	W- Pay Less- NY44	217	Participating Schools- NY44	228	Contacts - NY44	103
8	Brook+- NY44	177	Contacts- NY44	220	Capital Rx - NY44	93
9	About The Trust- NY44	127	Capital Rx- NY44	168	About The Trust - NY44	51
10	Capital Rx- NY44	109	About The Trust- NY44	140	W - Forms Documents - NY44	38
11	Trust Documents- NY44	109	Wellness Tips- NY44	106	Eastern Region - NY44	34
12	Wellness Tips- NY44	109	Eastern Region- NY44	98	Trust Documents - NY44	34
13	Meeting Minutes- NY44	97	Meeting Minutes- NY44	94	Board of Trustees - NY44	32
14	Board of Trustees- NY44	94	Board of Trustees- NY44	83	Wellness Tips - NY44	30
15	Eastern Region- NY44	89	W- Dental- NY44	82	Brook+ - NY44	29
16	W- Dental- NY44	83	W- Forms Documents- NY44	81	E - Medical - NY44	28
17	W- Vision- NY44	81	Trust Documents- NY44	76	FAQs - NY44	25
18	Fast Facts- NY44	80	Fast Facts- NY44	76	Fast Facts - NY44	25
19	W- Forms Documents- NY44	73	W- Vision- NY44	62	Audits & Financial Reports - NY44	21
20	E- Medical- NY44	72	E- Medical- NY44	59	W - Dental - NY44	21

Upcoming Communications

Upcoming Communications

- **More Healthcare Bluebook!**
- **More Brook+!**
- **Open Enrollment Newsletter**

What Topics Would be Helpful to You and Your Employees?

Let Us Know!

Email Us at NY44@OswaldCompanies.com

or Contact Stacey Porter



QUESTIONS



Thanks
for Attending!

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