



355 Harlem Road
West Seneca NY 14224

PRSR STD
U.S. POSTAGE
PAID
MAILED FROM ZIP CODE 32114
Permit No. 375

John Doe
309 Austin St
Delano, CA 93215-3324



Healthcare Bluebook™
Welcome Kit

ENCLOSED:
Everything you need to
save on medical care
and **EARN REWARDS!**

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WELCOME JOHN!
 NY44 Health Benefits Plan Trust provides **Healthcare Bluebook** FREE as a benefit, so you can shop for care, save money and earn rewards. Higher cost doesn't mean better quality. You can find high-quality affordable physicians and facilities with just a simple search.



IMPORTANT!
 Check the reverse side for a list of rewardable procedures and to learn more about Bluebook's **Fair Price bar!**

1 FIND A QUALITY PROVIDER

Scan the QR code with your phone or use the link below for direct access.

No sign up or registration required!



healthcarebluebook.com

On your mobile device:

Download the app on your mobile device and log in to find quality providers anytime anywhere even at the time of referral. It's quick and easy!



Mobile Code: NY44



3 IT PAYS TO BE REMINDED

Put your existing insurance card in the enclosed sleeve as a reminder to **STOP, SEARCH & SAVE** when you're scheduling a medical procedure.



This is an example. Insurance card not included.



Bluebook Welcome Kit

Stop, Search and Save on Quality Providers!

Below you'll see an example of the huge price differences for the same procedure depending on where you go for care. When you shop for eligible procedures in **Healthcare Bluebook** and pick a high-quality low-cost (green) facility for your care, you'll earn a reward. It's that easy!

Knee MRI

Fair Price **\$593**

Plus a
\$100
Reward

\$435  \$4,780+

 At or Below Fair Price  Slightly Above Fair Price  Highest Price

**GO
HERE**

 Reasonable Rates Imaging Center (~ 2 miles)

 XTRA Imaging (~ 3 miles)

 Too Much Medical Center (~ 1 mile)

**NOT
HERE**

FOR EXAMPLE PURPOSES

Top Rewardable Procedures

Full list at healthcarebluebook.com/cc/NY44/rewards

Cataract Surgery - \$150
Colonoscopy - \$150
CT Scans - \$100
Doppler Exam of the Heart - \$75
Ear Tubes - \$350
Heart Echo Imaging - \$75
Heart Perfusion Imaging - \$150
Knee Arthroscopy - \$350

Laparoscopic Cholecystectomy - \$500
Lithotripsy - \$350
MRIs - \$100
Remove Tonsils & Adenoids - \$350
Shoulder Arthroscopy - \$350
Sleep Study - \$125
Upper GI Endoscopy - \$150
Spinal Fusion (Lumbar) - \$1,500

Always check Fair Price and Reward status in Healthcare Bluebook and confirm in-network status with your provider.

See more procedures, costs, and quality facilities by logging onto **Healthcare Bluebook**.

healthcarebluebook.com/cc/NY44

800-341-0504

Mobile Code: NY44



See what benefits are waiting for you!

Find high-quality affordable care with a simple search and earn rewards!



NY44 Health Benefits Plan Trust provides **Healthcare Bluebook** FREE as a benefit, so you can shop for medical care, find high-quality providers, save money, and earn rewards.

What's included:

- **The best price** - you'll have access to price information for hundreds of medical procedures. Plus, you'll see estimated out-of-pocket costs on high-quality in-network **Fair Price™** facilities.
- **The best quality** - higher cost doesn't always mean higher quality. With Bluebook you can see how facilities rate on a national level for your procedure based on patient safety, complications, mortality rates, and hospital readmissions.
- **Rewards** - you can earn up to a **\$1,500** reward every time you search for select procedures and use a high-quality **Fair Price™** facility for your care.



GETTING STARTED IS EASY AS 1-2-3!!

1

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2

Download the app on your mobile device and log in to find quality providers anytime anywhere even at the time of referral. It's quick and easy!



3

Mobile Code:
NY44

Call Member Support at **800-341-0504**.

See Reverse...

Stop, Search and Save on Quality Providers!

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Top Rewardable Procedures

Full list at healthcarebluebook.com/cc/NY44/rewards

Cataract Surgery - \$150	Laparoscopic Cholecystectomy - \$500
Colonoscopy - \$150	Lithotripsy - \$350
CT Scans - \$100	MRIs - \$100
Doppler Exam of the Heart - \$75	Remove Tonsils & Adenoids - \$350
Ear Tubes - \$350	Shoulder Arthroscopy - \$350
Heart Echo Imaging - \$75	Sleep Study - \$125
Heart Perfusion Imaging - \$150	Upper GI Endoscopy - \$150
Knee Arthroscopy - \$350	Spinal Fusion (Lumbar) - \$1,500

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Healthcare Bluebook™

STOP
SEARCH
SAVE



Save Big Bucks on Care!

Search for your procedure before you schedule

 App Store

 Google play



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Health Trust *Benefits Plan*

www.ny44.eb.org



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