



Happy New Year!

January 2023

Dear NY44 Health Benefits Trust Enrollee,

The Trust is working on some very exciting innovative ideas and programs that will offer you enhanced benefits and save you money!

In order to provide you with information regarding these programs, and the opportunity to receive the enhanced benefits, **the Trust is requesting that you please respond to this email with your personal email address** so we can update our Bswift enrollment system.

One of these programs involves our new vendor, Healthcare Bluebook, who would like to email you information regarding the opportunity to receive monetary rewards for using certain providers for your medical tests or procedures. Once we receive your personal email, you will start receiving emails from Healthcare Bluebook regarding this opportunity.

Please be assured that the Trust takes its responsibility to protect your personal information very seriously. The Trust will share your personal email with only its trusted vendors with whom the Trust has contracted with to provide services to the Trust's benefit plans. These trusted vendors have been fully evaluated and have demonstrated they have appropriate security measures in place to protect your information. Additionally, the Trust has necessary agreements in place to require and enforce these protections.

We appreciate your cooperation and look forward to providing you with information regarding these benefit enhancements and opportunities to save!

As always, please reach out if you have any questions.

Best,

A handwritten signature in black ink that reads "Stacey".

Stacey Porter

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